

# finish what you start



**BIG IDEA TO REMEMBER:  
Finish what you start!**



## PUT IN DAILY WORK

It's exciting to start something and addictive to dream about the rewards, but it's the work you put in day after day that will ultimately determine your success. Don't allow the drive for immediacy to fuel your decisions.



## DISCOVER WHAT'S BEST FOR YOU

Don't search for the universal "best" software, marketing strategy, diet program, or anything you can think of. It doesn't exist. Instead, take the necessary time to develop a deep understanding of how you operate, your goals, and who you're trying to help. There is only what's best for you.



## FIND YOUR ADVANTAGE

Figuring out how to combine your uniqueness and strategies is what will set you apart. This will be your advantage.



## AVOID THE COMPARISON GAME

It's easy to get wrapped up in what everyone around you is doing. Every person, business, and situation is unique. Don't forget - there is no universal best path.

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## WHAT YOU CAN LEARN

Always be asking yourself, "What can I learn from this?" Remember, there is a significant difference between knowing something conceptually and implementing that knowledge.



## TRY TO MAKE STRATEGIES WORK FOR YOU

The second destructive thought that we've seen hinder progress is, "This won't work for me." If you find this thought popping up, flip the script on yourself and instead ask: "How can I make this work for me?" You're going to be exposed to a lot of strategies and ideas, and some may not apply to you, but many will. The most impactful breakthroughs rarely come from singular thinking - they arise from the intersection of multiple lines of thinking.